

## Walkers briefing

Social Media mainly!

First thing to say is don't worry if you don't do all the digital stuff.....it could be a chance to discover new forms of expression and make new connections. But be reassured that analogue responses are totally respected on this project.

If you are joining the walk and have a smart phone/device, a camera or an audio recorder please bring them along.

We want to generate as much content as possible live, so please be an active social media contributor and social networker on this walk!

**Please use these tags: #honouringesther #walknow on everything you contribute to this project!**

· If you have not already done so we suggest you download the following apps and like/join/follow our pages/group

- o Twitter [Forced Walks @ForcedWalks](#)
- o Flickr <https://www.flickr.com/groups/forcedwalks/>
- o Facebook <https://www.facebook.com/forcedwalks>

## Sharing Text

Sign up for twitter. Follow and contribute to the conversation @forcedwalks

Please include @forcedwalks in all your tweets relevant to the walk and we will retweet.

If possible please share with [Richard White](#) your twitter handle (your @name) before the start of the walk.

Post images and video via twitter too!

## Sharing Images:

Sign up for Flickr and post your images to the Forced Walks: Honouring Esther flickr group

There is a more detailed briefing on the flickr group page, this is the important bit:

- save your images on a Creative Commons license.
- use the tags: #honouringesther #walknow
- if your camera does not geotag automatically, when you get home check into flickr and locate your image on the flickr map.

We will provide you with a sketchbook which we would like to collect and scan at the end of the day, use this as you wish...drawings, rubbings, words and other notations. We will return them to you after scanning.

## Sharing Sounds

Sign up for SoundCloud, join the Forced Walks Honouring Esther group and share words and sounds of the walk. If you are using a smart phone or iPad download the Soundcloud app and you can record sounds and post them straight away...imagine yourself making a phone call to someone...

<https://soundcloud.com/groups/forced-walks-honouring-esther>

As with flickr, please use a Creative Commons licence and the tags: #walknow and #honouringesther

## Other social media:

I am also playing on:

Vine...short video

Instagram...instant snaps and video...link to the twitter and facebook pages

Audio Boom...short audio

If you use these please use the tags: #honouringesther and #walknow and share via facebook or email [forcedwalks@gmail.com](mailto:forcedwalks@gmail.com)

We are using a combination of Viewranger and Social Hiking to track and share the walks.