



School: Bath School of Music and Performing Arts

Researcher: Davey Ray Moor

Project Title: Original Artist Identity in Song

UOA 33: Music, Drama, Dance, Performing Arts, Film and Screen Studies

Research Questions

1. What variables do songwriting artists deploy when constructing public-facing identity in original songs?
2. How might we understand the way in which original artist identity interacts with the market ecology of popular music?