

WORK IN PROGRESS

ARTIST - Charlotte Cawdry

VERY CUTE 2019

Medium - Screen Print on Fabric

I created this piece to replicate activism banners that have a DIY aesthetic, this is captured by the processes used to achieve my letters. The 'very cute' text was created by screen printing over tape, the Japanese text was stencilled. Whereas stereotypical activism banners can be aggressive, I wanted this piece to draw the viewer in and compliment them. The purple has been applied so it creates texture and tone with a painterly appearance within my piece. The Japanese text acts as a translator for the English text, both communicate the 'cute culture' as 'very cute' is a term used.

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MAYBE 2019

Medium - Screen Print on Fabric

I created this piece to replicate activism banners that have a DIY aesthetic. Using a drawing that I had previously created which has a free and fun yet chaotic element to it which I translated through screen printing, providing a 3D outcome from a 2D illustration. The text is universal with 'Maybe' being ambiguous.