



School: Research & Graduate Affairs

Researcher: Professor Kate Pullinger

Project Title: Breathe

UOA: 27 – English Language and Literature

Research Timeline

Date	Rationale of research activities and decisions undertaken
July 2014 - Spring 2015	<p>Initial explorations: First meeting to discuss Ambient Literature as a conceptual framework for an AHRC Standard research grant with colleagues from University of the West of England (UWE).</p> <p>Engaged as a consultant by The Literary Platform to help a German start-up develop their platform for interactive stories for the smartphone.</p> <p>These two creative engagements led to a prolonged period of research into the affordances of the smartphone for new forms of prose fiction.</p>
2015	<p>AHRC bid development with a team of Co-Investigators drawn from Bath Spa University, University of Birmingham, led by P-I Prof Jonathan Dovey from UWE. The bid includes funding for three commissioned practice-based research outputs, one of which will be written by me in my Co-Investigator capacity. The programme includes seminars, symposiums, public engagement, and publications as well as the formation of an advisory board drawn from the publishing industry and the British Library. Bid submitted.</p>
2016	<p>Bid successful. Project begins March 2016.</p> <p>Ambient Literature, a 2-year funded project, explores what might happen when data aspires to literary form. It asks how can situated literary experiences delivered through pervasive media systems produce new forms of literary experience? The research looks at the history of the book to establish how the physical situation of the reader has effected the nature of the writing itself. It will then apply this historical understanding to thinking about how the reading situation is changing through pervasive and ubiquitous computing.</p>

	The research team meets for monthly seminars as well as regular production meetings.
Feb 2016	Successful application to AHRC for British Library Collaborative Doctoral Programme studentship, on Digital Publishing and The Reader: Interactions between Readers and Writers of Creative Texts in Digital Environments.
June 2016	Public Launch of Ambient Literature, sponsored by Hachette, at their London office event space
September 2016	Invited to speak at the Brisbane Writer's Festival. Also speaking at Queensland University of Technology's annual digital storytelling event, Story+ (had given a keynote at this event in 2014). At Story+ did 'in conversation' event with Tea Uglow, head of Google Creative Lab Sydney, chaired by Dr Donna Hancox. This conversation led to Google Creative Lab coming on board to work with me on the Ambient Literature commission.
2017	<p>Collaboration with Editions at Play underway. Editions at Play is a collaboration between Google Creative Labs and Visual Editions, a brand and publishing studio. The collaborators include myself as the writer, Google Creative Labs as technologists, Visual Editions as producers, and Grumpy Sailor as designers. Together we work through much of 2017 developing <i>Breathe</i> which will be published as a collaboration between Ambient Literature and Editions at Play.</p> <p>Scholarly book proposal accepted by Palgrave MacMillan.</p> <p>June 2017: Keynote at University of Aarhus, Denmark, hosted by their Literature for Literature Between Media</p> <p>September 2017: Ambient Literature, 2-day research symposium with invited audience of academics and practitioners</p> <p>December 2017: Ambient Literature Symposium: Reading the Data</p>
2018	<p><i>Breathe</i> published on 30 January, 2018</p> <p>April 2018: Ambient Literature public symposium hosted by British Library</p> <p>Extensive press coverage for <i>Breathe</i>:</p> <p>January - article in industry trade publication The Bookseller</p> <p>February - interview in The Bookseller</p> <p>February - article in The Times newspaper: Ghost Story Haunts Readers in Their Home</p> <p>February - interview in The Evening Standard newspaper: How Smartphone Storytelling Puts You Inside the Action</p> <p>May - article in Fast Company</p> <p>October - article in Refinery 29: I Tried Ambient Literature and It Blew My Tiny Mind</p>

	October - article in The Stylist: Ambient Literature and 'Breathe'
2019	Literature Beyond Media research centre visit Bath Spa from Aarhus for one-day seminar
December 2020	<i>Ambient Literature: Towards a New Poetics of Situated Writing and Reading Practices</i> ; ed. by Abba, T; Dovey, J; Pullinger, K published by Palgrave MacMillan; the Introduction was co-written by myself, Dovey, and Abba; two chapters were written by me; and the chapter included in this portfolio is an interview with me done by Jon Dovey.
