

Online survey – expert panel review (content)

Reviewer: ~~XXXXXXXXXX~~, TAPS team, Monday 21st November 2016

Procedure:

- Researcher demonstrates how pilot survey works to expert, answering any questions
- Researcher provides a copy of the RQs for the expert to read and refer to throughout
- Expert uses the online survey in the following ways:
 - A non-teaching respondent
 - A teacher who has not been able to use pyramid on individual basis OR school basis
 - A teacher who has used TAPS pyramid to help with individual practice, but not whole-school
 - A teacher who has used TAPS pyramid on BOTH individual level and school level

The expert provides oral feedback to the researcher as she completes the survey. At the end, she provides a brief written summary, using the table below:

Design and Usability	Expert's comments
Is language appropriate for target audience?	Yes. Where technical language is used - eg summative, moderation, this is within what teachers would use as professional language.
Is the survey easy to use?	Yes. The pages are clear and uncluttered. Questions indicate how to answer.
Is the survey of a reasonable duration? (mins)	Reasonable length. As the longer version will be targeted at engaged participants this should be sustainable.
Validity	Expert's comments
Face validity: Each question has logical link to RQs / research aims	Yes, each question has a clear rationale for inclusion. The free text box at the end demonstrates respect for the participants by acknowledging they may have further comments not elicited by the questions.
Construct validity: Researcher's understanding of TAPS pyramid and representation of it matches that found in the literature	In most cases yes. A few word choices were identified as in need of amendment - eg training, reliance, not use of tests.
Ecological validity: Different factors affecting the teachers' experience of using TAPS pyramid are being collected	The survey identifies a range of likely factors and is open to further suggestions by the participants. Personal factors are not explored and this is appropriate.
Content validity: The questions in the survey cover the full range of issues being explored in the research	Yes, this addresses the key areas for this phase of the research. Would be useful to include geographical information to connect with Google analytics use data from previous phase of research.
Other comments:	The TAPS pyramid boxes have been reworded in a useful form that a project team may find useful for other purposes. It would be good to share these at an appropriate point.