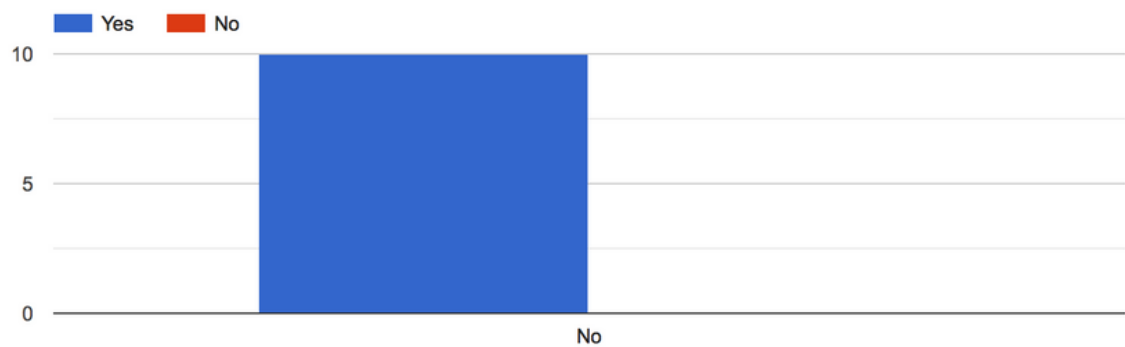




SHEXTREME FILM TOUR 2019

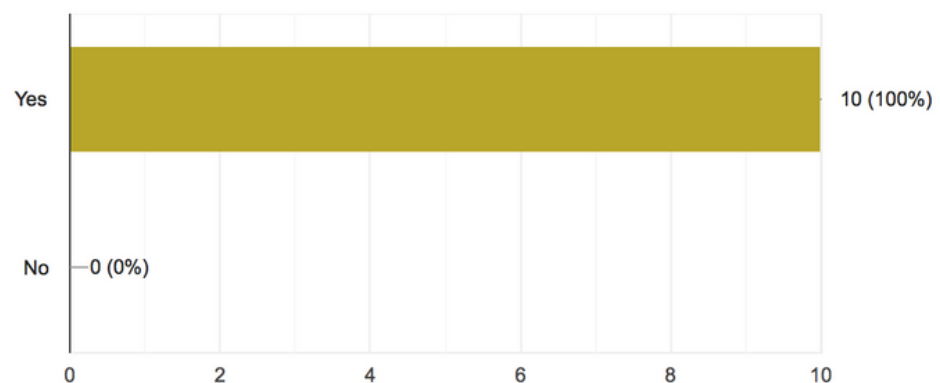
Post-event survey results: captured 6 weeks after attendance

1. Has watching Shextreme Film Tour's empowering film programme encouraged you to spend more time outdoors and practise adventure sports?



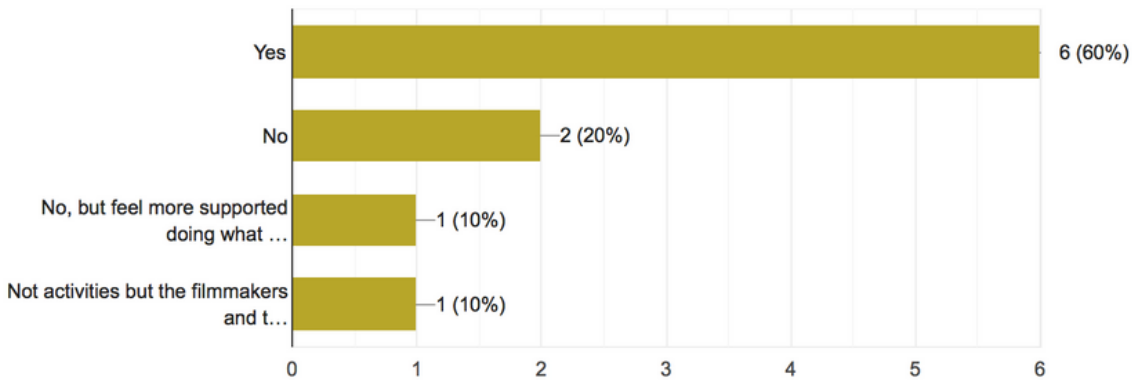
2. As a result of attending Shextreme Film Tour, have you spoken about the films you watched with friends, family or colleagues? Please tick the box.

10 responses



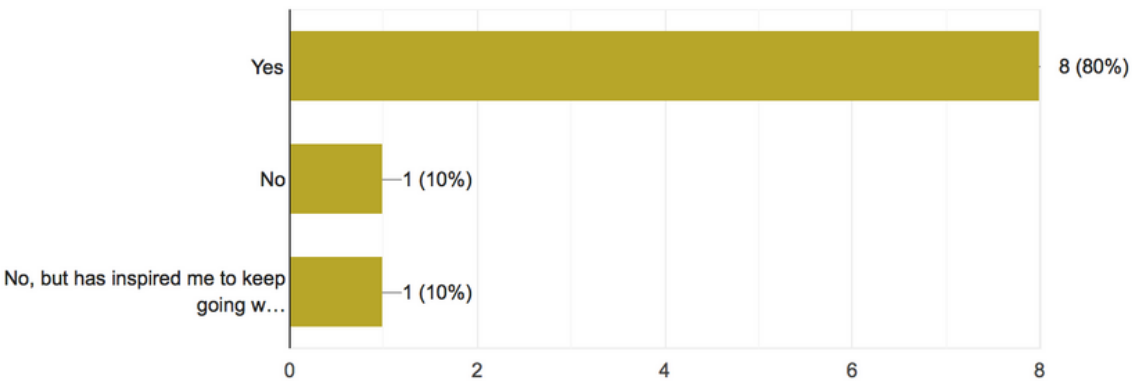
3. As a result of attending Shextreme Film Tour, have you searched online (Google, Instagram etc) more outdoor and adventure sports-related activities?

10 responses



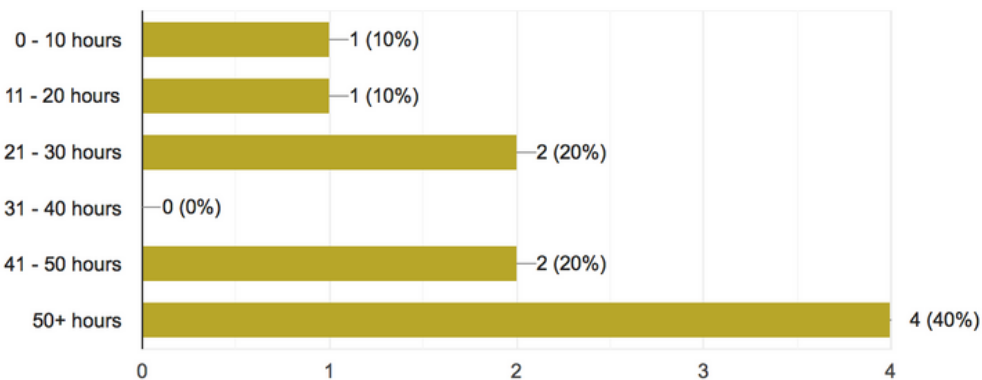
4. As a result of attending Shextreme Film Tour, have you spent more time outdoors?

10 responses



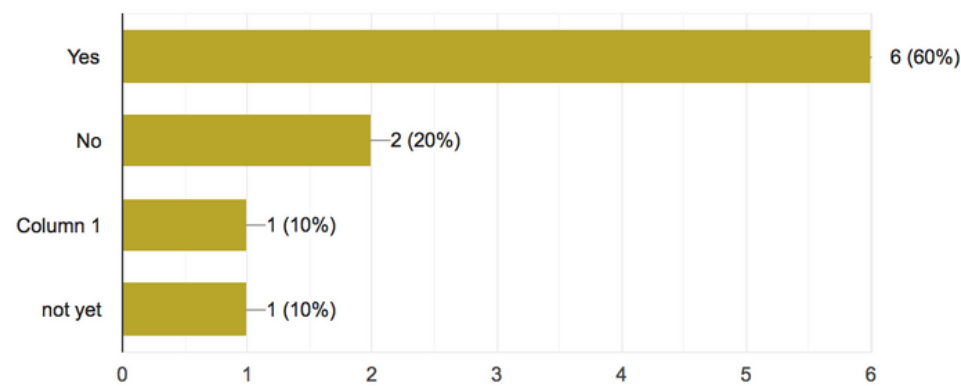
5. If yes, can you please roughly estimate the time you have spent outdoors over the past six weeks?

10 responses



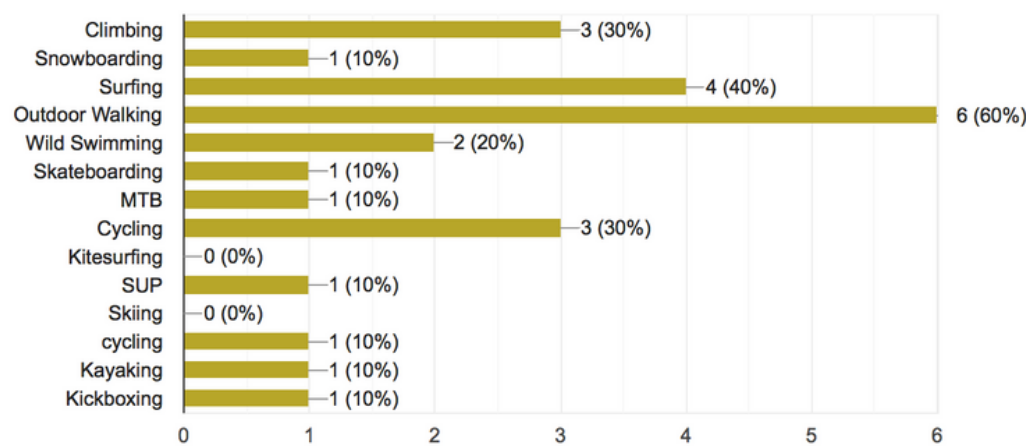
6. As a result of attending Shextreme Film Tour, have you practised more adventure sports?

10 responses



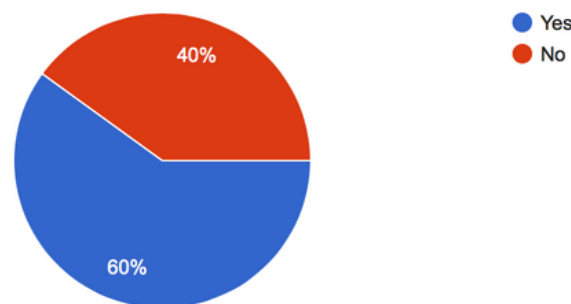
7. If yes, please tick the box or boxes for adventure sport/s you have practised over the past six weeks?

10 responses



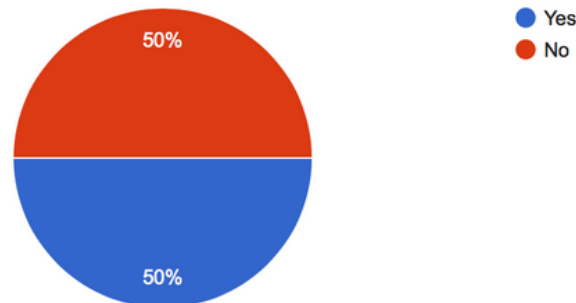
8. As a result of attending Shextreme Film Tour, on social media have you followed more female athletes, adventure sports organisations, clubs or individuals to motivate you to spend more time outdoors and practise adventure sports?

10 responses



9. As a result of attending Shextreme Film Tour, are you more likely to now make your own adventure film?

10 responses



10, is optional

10. How do you think we can encourage more women to spend time outdoors and practise adventure sports?

8 responses

By having more Shextreme events
More shextreme
to show them that they can do it, no matter what ability or skill they have
provide info on local adventure sports activities and offer course/lesson discounts
For myself and female friends I discussed the films with the most inspiring stories were relatable- we were much more engaged by surf girls (grass roots) and BAME boarders (lots of footage of and focus on falls, normal clothes etc) than the glossy films featuring white women with sponsorships, although all of us are white too
The fact that you had incredible women talking about their experiences to a room full that was probably 80% women was really inspiring. Me and my friends left and felt really empowered.
Feature more real people, and not the conventional "adventure sports" looking female (see film It Ain't Pretty)
encourage workshops or taster session?