**CONTEXT**

The first stage of creating a postcard for the app was recording an audio interview with each interviewee to understand their history and connections to Carnegie Hall.

Lucy Telling and I compiled the interview questions in advance.

Below is a list of questions we asked a *Carnegie Hall* subscriber Bernard Kaplan audio recorded in an office in Carnegie Hall, New York. Bernard has attended *Carnegie Hall* concerts for over sixty years.

The interview’s raw audio footage was forty-five minutes in length. After reviewing the data, Barney, Lucy and I decided to focus Bernard’s three minutes postcard on his response to Interview Question 6. You can hear a sample of Bernard’s postcard story in the App Demonstration Video published in section 5: Dear Carnegie Hall: Exhibition.

**CARNEGIE HALL – BERNARD KAPLAN INTERVIEW QUESTIONS**

Intro with Bernard.

Explain either be used on the website or as part of our app. Explain consent forms.

1. Introduce yourself and your relationship to *Carnegie Hall*
2. Can you remember your first time at *Carnegie Hall*?
3. What made you want to be a subscriber?
4. Fondest memory of *Carnegie Hall*.
5. Most inspiring experience
6. Most unusual experience
7. Favourite *Carnegie* Concert
8. What was the most recent concert you came to?
9. Do you have a particular seat in the house?
10. Do you know any of the other subscribers? What’s the social aspect like?
11. Have you ever met any of the artists?
12. How has *Carnegie Hall* changed over the years that you’ve been coming here?
13. What do you think makes *Carnegie Hall* special?
14. Have you ever cried during a performance here?
15. Have you ever attended any non-music events at *Carnegie Hall*?
16. Do you remember any particular turning points in *CH*’s history?
17. If you could go back in time to any concert or event here, what would you choose?
18. What excites you about what’s happening at *Carnegie Hall* now and what do you imagine the future will hold?
19. If you could describe this place in five words, which would you choose?
20. Anything else to add?

Please re-tell x story

Start with ‘Dear *Carnegie Hall’*, and end with a sign off such as, ‘hope to see you soon, best wishes…’