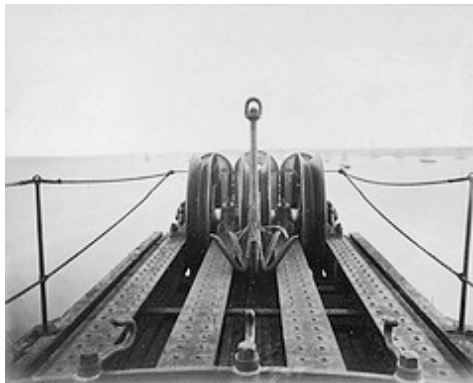


Scrambled Messages Non-Event: Failures of Communication



MONDAY 13th JULY 2015
Institute of Making

One hundred and fifty years ago, on Thursday 13th July 1865, the SS Great Eastern steamed away from Valencia, Ireland. Slowly she began paying out her cargo of 2,300 nautical miles (4,300 km) of telegraph cable. The eyes of the world were upon her. At 10.30am on Sunday 31st July the crew was attempting to repair a damaged portion of cable when it snapped, skittered through the stops and was lost to the depths. The project was an abject failure.

10.30 Welcome.

Sending messages

11.15 Debrief.

11.30 Coffee

About the project.

11.45 Communicating Concepts

1.00 Lunch (provided)

1.45 Making to communicate

2.45 Coffee

Discussion in disciplinary groups

3.00 Failure to communicate - discussion

4.00 Drinks

(NB: these are approximate timings for the activities but start, lunch & drinks times are fixed)
Find the event: Institute of Making, Malet Place, University College London, London, WC1E 7JE
For a map see: <http://www.instituteofmaking.org.uk/contact>
For more about Scrambled Messages see: <http://www.scrambledmessages.ac.uk/>
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