Dressing For Evacuation 2018

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Photoshoot and Survey

Step 3: Findings

The creation of an exploratory fictional scenario, a research tool often employed by critical designers, was used to stimulate discussion about the role of clothing in emergency situations and as a first step to a broader discussion in the realm of emergency planning.

The many comments during the photoshoot and in the survey, supported the proposition that such an exercise could prompt participants to reflect on their own preparedness for a future national emergency.

Initial insights gained into human responses of getting dressed and gathering a limited selection of possessions in an emergency situation are related to a range of characteristics such as non-UK born residents, prior experiences in emergencies, age, gender and parental responsibilities. These insights demonstrate that fictional participatory experiences could offer a deeper understanding of possible human responses to real or imagined future scenarios.