



School: School of Art

Researcher: Keith Harrison

Project Title: Joyride

UOA: 32

Research Timeline

Date	Rationale of research activities and decisions undertaken
January 2016	<p>Submission of initial proposal to Jerwood Open Forest</p> <p>Proposal:</p> <p><i>The Open Forest commission provides an exciting opportunity to explore new approaches to material and social experimentation at a space that has personal resonance. Under the overarching title of 'Joy Ride' I would like to propose a series of works within the Cannock Chase Forestry Commission Estate. As a child I was a regular visitor to Cannock Chase, the nearest outdoor wilderness to the Bustleholme estate in West Bromwich where we lived.</i></p> <p><i>'Joy Ride' would be a multi-faceted project, in part a series of works distributed as a route through Cannock Chase offering an alternative to the existing forest cycle trails. Utilising the techniques used to build bmx mud jumps I would look to construct a set of earthworks that take on the series of pools in the area to form a set of ramps enabling crossing or blocking of the water sources. The works reference a disparate set of influences including skate parks, hydro-electric dams and Berthold Lubetkin's Tectons at Dudley Zoo. The ramps would function practically but also serve as a metaphor for the realisation/suppression of latent potential referencing the housing estates on the periphery of Cannock Chase.</i></p> <p><i>'Joy Ride' would also address the contrasting day-time, night-time use of Cannock Chase and in particular the sexually charged nocturnal functionality of the forest alluded to in the 'no cruising area' road signs that greet/confront drivers entering Cannock. The project title also acknowledges the prevalence of stolen cars found burnt out in Forest areas; a brutal, transcendent and transformative action. The mud used to build the ramps could also be utilised as a modelling clay, as used to produce automobile prototypes and see the potential to build a monumental mud jump to launch a full size clay vehicle as a one-off performance, a climb towards a better social situation.</i></p> <p>Prior to the proposal I had developed a series of A1 drawings around the Joyride theme - abstract car shapes launched from a roller coaster ramp and a helter skelter inspired by a joyride car crash aftermath encountered on my way to the studio in 2015.</p>

March 2016	<p>Longlisted for interview on Friday 11th March at 2.00pm at Jerwood Charitable Foundation's offices, Jerwood Space.</p> <p>Produced a model of a clay covered Rover 75 to take to interview. In the interim visited the site of the former Longbridge car works and Cannock Chase to take photographs of the area, including the <i>No Cruising</i> signs which suggested illicit activity.</p>
11 March 2016	<p>Notes prepared for Jerwood Open Forest Interview:</p> <p>You will be asked to talk about your proposal:</p> <p>LIFE - DEATH - SEX</p> <p>Ramp structure built from felled trees? car crash release placed next to each other car crash - nihilistic/joyful dichotomy - contradiction joy riding - obsolescent refinement of car body against raw material of ramp</p> <p>How you would use the Research and Development period to explore your ideas further.</p> <ul style="list-style-type: none"> ● crash test photography ● clay for car bodies/heated wax ● link with estates on perimeter of forest ● make connection with local bmx riders ● working drawings/models ● research dams/tecton ● forest - cannock chase area of transition -transgressive space enabling different behaviour ● forest-edge of one space and another ● stonemason's experience working on Cannock Chase ● Ramp STRUCTURE BUILT FROM TREES ● Napalm Death to play? ● crash - ballard/cronenberg ● Clay car filled with stereo speakers <p>What would you like to get out of the Research and Development process?</p> <ul style="list-style-type: none"> ● create dialogue ● greater historical knowledge ● links with community/displacement ● process clarified ● 2 ideas combined? <p>Areas of specific focus:</p> <ul style="list-style-type: none"> ● bmx community ● estates ● documentation through film ● blockage-release ● damn - car crash ● reversal of making skills: bmx mud jumps/car models ● joy riders ● cruising/dogging ● overlooked marginalised underground subculture <p>How the context of the forest would enrich your work and future practice:</p> <ul style="list-style-type: none"> ● outdoor public space - non-art space ● social engagement ● re-engagement with clay/mud: materiality ● most ambitious project to date ● 1st step out of the city/urban environment ● opportune moment ● number of ideas coalescing

	<ul style="list-style-type: none"> • permission for the concepts to get confused • is this good to go • challenge of working in new territory - claim the space • use the expertise of the panel
5 April 2016	<p>Jerwood Open Forest Shortlist Press Release:</p> <p><i>From an excellent response of almost 500 diverse and ambitious proposals, five artists have been selected to develop proposals for a major new £30,000 commission. Rebecca Beinart, Magz Hall, Keith Harrison, David Rickard and David Turley will each receive a £2,000 research and development fee with which to expand on the concept of their proposals, test feasibility and explore potential sites within England's Public Forest Estate.</i></p> <p><i>Each artist will benefit from a six-month research and development period and take part in a group exhibition in November at Jerwood Space, London. In addition to being supported by the teams at Jerwood Charitable Foundation and Forestry Commission England, they will attend a programme of developmental activities as a peer group including workshops and advisory sessions alongside one-to-one mentoring sessions. The artist selected for the commission will be announced towards the end of 2016.</i></p> <p>Keith Harrison proposes a multi-faceted performative sculpture bringing together industrial forces within the context of the forest, inspired by his upbringing in the heavily post-industrialized Black Country. Keith will explore constructing a series of mud jumps through the forest, working with BMXers; from the same mud he will build a prototype car to be launched from a monumental ramp as a public event.</p>
April 2016	<p>Following shortlisting I began to develop scale models of a ramp to launch the Rover 75. Start investigating automobile clays including an attempt to combine wax and oil and focussing the research more specifically on the ramp rather than mud jumps. Background reading around the demise of the Longbridge car factory. Visit the British Motor museum to see the last Rover 75 that came off the production line at Longbridge. By the time of the press release the emphasis had already shifted.</p>
19 April 2016	<p>Jerwood Open Forest Group Meeting 1 at Alice Holt Forest 10.30am - 4.00pm. A chance to meet the other Jerwood Open Forest shortlisted artists, as well as the past recipients of the Commission, Semiconductor to hear first hand of their experience. As well as meeting the wider team involved in Jerwood Open Forest, Dan Harvey (Ackroyd & Harvey) discussed his experience of public commissions and being a selector for the inaugural Jerwood Open Forest.</p>
23 May 2016	<p>First site visit to Cannock Chase to explore possible sites for Joyride and show Cannock Chase Forestry Commission team a scale model of the ramp and clay car - look at prospective sites including the car parks in the area. Tackeroo, a former munition store is identified as the ideal spot due to a long concrete runway and relatively remote location:</p> <p><i>Letter to Recreation Manager, Cannock Chase following first visit. It was really helpful to see the spaces and has made the project come alive as a proposition. At the moment I am thinking that Tackeroo would be the ideal site for the event. If it was convenient I would very much like to take up your kind offer to come up to Cannock Chase again to see an event in action.</i></p>
30 June 2016	<p>Jerwood Open Forest Group Meeting 2 at Thames Chase Forest Forest Centre a summary of your proposals I'll allocate 5 mins to each of you to talk through your project. Joined in the afternoon by Michael Prior from Situations his advice on Audience Identification and Development was particularly useful at this stage. In advance of Group meeting 2 you will have:</p> <ul style="list-style-type: none"> • Identified your site • Have met with the key Forestry Commission England contact at the site • Started to scope the outcome taking into account ambition/budget • Thought about technical considerations • Thought about audience engagement • Ascertained whether you'll need any permissions/licences

July 2016	Now focussing research on the ramp and clay car and starting to look at costing for the ramp which at £45-60K is some way over budget. Contact Austin ex-Apprentices Association who provide archive photographs of clay car modelling at the Austin works.
18 July 2016	First contact was made with Anthony Tovey, a retired clay modeller and ex-Longbridge apprentice who is interested in what I propose regarding the clay replica Rover 75. Anthony will be key to the making of the car in the construction and modelling stages.
19 July 2016	<p>Proposal sent to prospective ramp construction companies and potential volunteers:</p> <p>Joy Ride - A Model</p> <p><i>I am one of five artists who have been shortlisted by Jerwood Visual Arts to develop a proposed live event 'Joy Ride' to be situated at Tackeroo within the Cannock Chase Forestry Commission Estate as part of Jerwood Open Forest. As a child I was a regular visitor to Cannock Chase driving out to the nearest wilderness to the housing estate in West Bromwich where we lived. The car continues to be the main mode of transport to the area and the work acknowledges the contrasting day-time/night-time vehicle use of forest sites at the edge of urban conurbations and the prevalence of stolen cars abandoned and burnt out in woodland areas.</i></p> <p><i>Using a locally sourced local clay as a diy version of the clay/wax composite used for automobile design prototyping I am looking to produce a full-size clay version of the Rover 75, the last car to leave the production line at the Longbridge car plant in Birmingham. A monumental ramp would be built to launch the clay car as a public event at the Tackeroo site; a metaphor for the rise and fall of the local car industry.</i></p> <p><i>Ideally the event would take place at dusk and like a drive-in movie the public would be invited to witness the event through and in their vehicles with the attending cars illuminating the event through their headlights + construction site lighting. Currently researching the possibility of recording the release of the car and subsequent collision using the same stop frame technology as employed in crash test photography and slow motion film and also the capacity for the car stereos in every vehicle to pick up and play out a broadcast commissioned soundtrack and/or amplify the sound of the crash.</i></p>
July 2016	<p>Radio Transmission - Start investigations into the possibilities for:</p> <ul style="list-style-type: none"> - providing FM radio transmission to car stereos of a soundtrack (live and/or pre recorded) - a radio booth to live transmit at the event - pick up microphones in the clay car to transmit sound of crash
29 July 2016	Send first Draft Commission Proposal for consultation - hugely over budget on ramp construction £45-60K
30 July 2016	Second site visit to Tackeroo Journey from Longbridge to Cannock chase recorded by pro on the dash. Decide to record the journey at Sunset as I take the 40 minute journey. This would form the basis for the film used in the Jerwood Open Forest exhibition at Jerwood space in November
2 August 2016	Meeting with Cannock Chase Forestry Commission about the logistics of setting up an event at Tackeroo with regards to event licenses, audience/car numbers possible on the site, signing off of any structures by Forestry Commission, catering and toilet facilities etc
25 August 2016	Discussion with South Staffordshire College about involving students in the construction of the ramp - at this stage in Bamboo
27 August 2016	Third site visit to Tackeroo , Cannock Chase to experience an event on the site accompanied by Ruth Lloyd, Event Manager for Joyride
28 August 2016	Send request for volunteer assistance to local groups including Chase Trails at Cannock Chase and local Further Education Colleges
1 September 2016	Submission of Jerwood Open Forest Commission Proposal

5 September 2016	<p>Jerwood Open Forest Group Meeting 3 at Jerwood Space to discuss proposals for the Jerwood Open Forest exhibition in November.</p> <p>In advance of the group meeting 3 I have:</p> <ul style="list-style-type: none"> • Developed a full commission description • Written an accurate budget for the commission including any ongoing maintenance or decommissioning costs • Created a timeline for the commission • Investigated any technical considerations • Created an audience engagement development plan • Investigated any permissions such as events licences, planning permission and risk assessment • Delivered final proposal
6-8 September 2016	<p>Develop JOF Exhibition work titled 'Joyride trailer' for Jerwood Space consisting of:</p> <p>Full set of Rover 75 Cream Leather Seats Blaupunkt Widescreen Monitor/Blaupunkt Car DVD player Steel box section chasis/frame to house Seats and Monitor Gear stick covered in modelling car clay wax</p> <p>Like a drive-in movie, up to four people will be able to sit in the Rover seats to watch a looped 3 minute film of the journey from the former Longbridge car factory to Tackeroo at Cannock Chase as a trailer for the main commission.</p>
26 September 2016	Contact with LPAP (Longbridge Public Arts Project) with regards to building the clay replica Rover 75 at the site of the former Longbridge works.
6 October 2016	<p>Interpretive Text developed for Jerwood Open Forest exhibition and catalogue:</p> <p><i>Keith Harrison's Joyride transports us from the car park on the site of the now flattened Longbridge car plant to Tackeroo at Cannock Chase Forest. A journey that would take 45 minutes on a good run, Harrison's twilight video is sped up, conveying the exhilaration of a journey into the unknown. Two generations of Harrison's family worked at the former Longbridge plant. Growing up in West Bromwich Harrison knew 'The Chase' as a child. It held the promise of a true wilderness, even a potential home to tigers imagined to be living in the grasslands there! Harrison's dusky car journey invites us to acknowledge the role of the car, in terms of both the daytime and the nocturnal recreational activities it transports us to.</i></p> <p><i>For Jerwood Open Forest he proposes to ceremonially launch a clay replica of a Rover 75, the last car model to come off of the production line at Longbridge. The event would start at sunset with a procession of the sculpted vehicle from Longbridge to Tackeroo. Then, illuminated by the headlights of the Rover Owners' Car Club, audiences would witness the audacious spectacle of the car being released down a specially constructed roller coaster style ramp, reflecting on the rise and fall of car manufacturing in the area.</i></p>
25-27 October 2016	<p>Jerwood Open Forest Exhibition Install at Jerwood Space</p> <p>Organise transport of the work to be at Jerwood Space for 25 October. On site 26 - 27 October to install.</p>
27 October 2016	<p>Joyride Documentary Film published by Jerwood Arts capturing the Research & Development stage of Joyride as part of the Jerwood Open Forest commission and subsequently shown on a loop in the exhibition at Jerwood Space, London.</p>
2 November – 11 December 2016	<p>Jerwood Open Forest Exhibition, Jerwood Space , London</p> <p><i>Rebecca Beinart, Magz Hall, Keith Harrison, David Rickard and David Turley</i> Jerwood Space, London</p> <p><i>This group exhibition brings together work by the five artists selected for the R&D stage of Jerwood Open Forest in 2016: Rebecca Beinart, Magz Hall, Keith Harrison, David Rickard and David Turley.</i></p> <p><i>The five artists were selected from almost 500 diverse and ambitious proposals in response to an open call to UK-based artists within 15 years of beginning their practice. Artists were invited to submit bold, broad-thinking proposals that explored the potential of forests as a site for art. Each selected artist receives a £2,000 research and</i></p>

	<i>development fee to develop their commission proposals, test feasibility and explore potential sites within England's Public Forest Estate. Keith Harrison was selected to receive a further commission of £30,000.</i>
18 November 2016	Jerwood Open Forest on Clear Spot, Resonance FM Hayley Skipper, National Arts Development Programme Manager, Forestry Commission England, talks to Jerwood Open Forest artists (Rebecca Beinart, Magz Hall, Keith Harrison, David Rickard and David Turley) about research, development and art in the environment.
21 November 2016 6.30-8pm	Magz Hall and Keith Harrison in conversation with Helen Pheby, Jerwood Space, London Magz Hall and Keith Harrison discuss their proposals for Jerwood Open Forest and their shared interests in technology and industry with Helen Pheby, Senior Curator, Yorkshire Sculpture Park.
23 November 2016	Final panel interview outlining proposal for the Open Forest commission at Eversheds in London, EC2
28 November 2016	Selected to receive the Jerwood Open Forest commission of £30,000.
December 2016 - January 2017	Meet with LPAP at Longbridge to look at spaces to build the clay car. Subsequently introduced to staff at Bournville College who are now situated on the former site and are keen to support the construction of the car in their automotive department. Further site visit to Tackeroo at Cannock Chase to plan the layout and logistics of the event.
January-February 2017	Begin to plan the construction of the clay Rover 75 with Anthony Tovey: Look to digitally scan a Rover 75, to then produce a plywood wood buck model. Contact University of Bath about architecture students getting involved in the project - flyer call out for volunteers from Bath School of Art and University of Bath
22 February 2017	Meet with Bournville College to discuss how they can assist in the construction of the clay Rover 75 with Anthony Tovey. Will scan a Rover 75 at Bournville so students can see the process. Decide to go for a full scale model of the Rover 75.
24 February 2017	Forest Thinnings - I have been looking into the use of thinnings - young trees removed as part of the forestry process - as a construction material for the ramp as it can be sourced at Cannock Chase and as it can be reused by the Forestry Commission after the event so it is much more environmentally friendly. Consultation with Structural Engineer over ramp construction using thinnings. Need to design foundations which might be steel screw piles (can take away afterwards). Consider also overall stability of the whole structure - guy ropes for lateral stability?
1 March 2017	Barricade and Ramp stabilising guys: Discuss with structural engineer the possibility for a wooden barricade to stop the car once launched - possibly ignited afterwards - this was later replaced by a concrete crash barrier. Also looking at ways to stop lateral movement of the ramp with guys attached to nearby trees - rejected by FCE and later attached to concrete blocks.
27 April - 4 May 2017	Distance car will travel after leaving ramp: In consultation with the structural engineer, the take off speed is 10.75 m/sec, at an upward inclined angle of 9.4 degrees with a height of 2.75m. The estimated distance of travel (Range) is 10.06m.
May - June 2017	Digital scanning of Rover 75 car: takes place at Bournville College, Longbridge by CapturePoint Ltd. Digital Images were translated into profiles for CNC cut plywood sheets to produce the egg box lattice wood buck model to apply the clay on top. The chassis base will be steel section and the wheels will be from an original Rover 75 as is the tradition when making clay model cars. Find a source of local clay - a company putting new waterworks outside my parent's house in Rubery will dig the clay to order - up to 20 tonnes. It feels appropriate to use clay from the local area although it is a very coarse material to work with. Arrange to have the Plywood sections CNC cut at Bath School of Art but need to get all the information out as vector files in dxf format or in illustrator.
7 June 2017	Bournville and Tackeroo Site Visit - Meet with Anthony at Bournville to be interviewed for an article in Aesthetica Magazine. Meet with AA installations at Tackeroo about potential craning of the car to the top of the ramp and ceremonial transportation of the car from Longbridge to Cannock Chase.

15 June 2017	<p>Commission Dr David Maguire to write Text 1 for the event programme: <i>Death of the Joyrider</i> - Investigates the background of Joyriding coming out of the loss of (car) manufacture and definitions of masculinity and a rightwing agenda that it conveniently served.</p> <p>I was thinking whether aspects of the text could also be a part of the event soundtrack. Anonymous quotes from Joyriders were subsequently used as part of the sound collage put together by Carl Slater.</p>
23 June 2017	<p>Ramp Model and Architects Drawings by LHC Architecture developed from Structural Engineer's sketches and my model ramps. The fabricator/installer will need to review and resolve any outstanding design issues - the drawings and model will help facilitate a conversation prior to the work going on site.</p>
June- July 2017	<p>Appoint Principal Contractor for ramp construction. In consultation with Jerwood Visual Arts, Forestry Commission , AA installations, Project manager, Event manager develop comprehensive RAMS, Risk Register ,Install/ De-Install schedule and Event Schedule.</p>
12-25 July 2017	<p>CNC plywood sections cut at Bath School of Art. Transported to Plymouth ready for assembly onto steel chassis at Flameworks studios.</p>
31 July 2017	<p>Joyride Programme Commission - approached Charlie Newhouse to develop and deliver the following: Programme:</p> <ul style="list-style-type: none"> • Schedule of Joyride event including timings for event including launch and instructions to switch on headlights/ radio station tuning frequency (Separate signs also to be put on roadside?) • site map • intro • 3 texts: 2 x 750 words + Q+A with Anthony Tovey - model maker (approx 1000 words) • Acknowledgements supporters for project + logos: Forestry Commission/Jerwood/Forest Artworks etc • cover/fold out poster to wrap around texts - fold out poster with text incorporated - Package of assorted texts/postcards stickers etc? options open on this • audience of 500 for the event + smaller pre-event at Longbridge: 750 print total? • JOYRIDE FM car sticker - in programme package + pre-event • special limited edition clay disc x 500 <p>Event:</p> <ul style="list-style-type: none"> • JOYRIDE FM road signage/JOYRIDE event signage • JOYRIDE logo on sweatshirt for Event Marshalls/Tech team
August 2017	<p>Car Construction: Begin construction of steel car chassis at Flameworks with Plywood lattice attached. Once completed the car is towed to Bournville College ready for locally sourced clay to be applied by myself and Anthony Tovey.</p>
4 August 2017	<p>Commission Dr Kim Charnley to write Text 2 for the event programme: <i>Keith Harrison's Joyride as Elegy</i> talking around process and anticipation in the work, but linking this to Longbridge, the car industry and the social processes that grew up around the car - around production and car culture.</p>
7 August 2017	<p>Ofcom grant FM licence for JOYRIDE FM - including JOYRIDE scrolling text on RDS</p>
18 August 2017	<p>Transportation of model Rover 75 from Plymouth to Longbridge: Plywood construction on model Rover 75 completed then transported from Plymouth to Bournville College, Longbridge.</p>
21 August - 30 September 2017	<p>Construction of Clay Car at Bournville College, Longbridge. Myself and Anthony Tovey daily prepare and prime the plywood lattice substructure then work from front to back applying clay, modelling and shaping. The clay is kept workable by applying wet hessian sacking.</p>
23 August 2017	<p>Transitioning Collaborations, Aesthetica Magazine <i>Keith Harrison and Anthony Tovey discuss the making process and the personal significance of Joyride in the context of the former Longbridge car plant.</i></p>

31 August 2017	Sign off Final Drawings for Ramp Construction at Cannock Chase Modifications made to ramp to stop the car bottoming out on release. Wheel axis raised to lift the base of the car.
9 September 2017	CDM - Ramp Construction Phase Plan at Tackeroo, Cannock Chase Working on Forestry Commission Site with public access routes that will need diverting during the course of the install and de-install. Start date Wed, 20 Sep 2017 End date Tue, 03 Oct 2017 SCHEDULE: Mon, 18 Sep, Delivery of Thinnings to site by Forestry Commission: check short lengths Wed, 20 Sep, 2 x Crew arrive on site to start work at 9am Wed, 20 Sep Delivery of Workshop (Tent or Container) / Site Toilet /Shower /Generator / Consumables Wed, 20 Sep, Set up workshop, power, welfare etc.Start cutting list / Pre drill bolt holes PM - Thinnings Thu, 21 Sep, 2x Crew arrive on site to start work at 9am Thu, 21 Sep, Marking out and begin installation of bases / foundations: Fri, 22 Sep 2x Cherry pickers delivered Fri, 22 Sep, Begin Construction of Ramp substructure: Sat 23 Sep, Begin cutting of runway components - Sawn Timber boards Sat 23 Sep, Begin installation of runway (from lower end) Sun, 24 Sep, (Mid height bracing should be considered by this point) Wed, 27 Sep, Completion of sub-structure Thu, 28 Sep, AM High level bracing to be installed Thu,28 Sep, PM Completion of runway Fri, 29 Sep, AM Structural sign off Fri, 29 Sep, PM Snagging Sat 30 Sep,, AM Snagging Sat 30 Sep, PM Live Event - 1730 - 2000 Sun 01 Oct 2017 AM Begin Derig of Runway Sun 01 Oct, PM Begin Derig of sub-structure Mon 02 Oct Continue Derig: PM Derig complete Tue 03 Oct, Return of Hires - Cherry / Toilet / Workshop
15 September 2017	JOYRIDE (87.70Mhz) / t r a i l e r. Vimeo, Jerwood Arts <i>This short film by Carl Slater serves as a precursor to Keith Harrison's live Jerwood Open Forest event 'Joyride'. The trailer brings together key ideas behind the project such as the transitioning role of the car between day and night, and the rise and fall of the car manufacturing industry in the West Midlands. 'Joyride', which will take place on 30 September 2017 in Cannock Chase Forest, will also feature an accompanying durational FM intermission sound-collage by artist Carl Slater that will be transmitted live throughout the event.</i>
20 September - 3 October 2017	RAMP Construction at Tackeroo: Crew of principal contractor, 2 x riggers, carpenter and volunteers to construct and de-install ramp whilst living on site.
28 September 2017	Interview on Resonance FM with Ed Baxter <i>Ed Baxter talks to artists Keith Harrison and Carl Slater, who this evening realises his Jerwood Open Forest commission 'Joyride'. This live event sees ceramicist Harrison launch a life size clay replica of a Rover 75 down a monumental ten-metre ramp in Cannock Chase Forest to a soundtrack by sound artist Slater. Resonance is a media partner of Jerwood Visual Arts.</i>
September 2017	Joyride Press Release: <i>Joyride is a community-focused live event, which brings together personal and social narratives around the automotive industry in the West Midlands, informed by the artists' upbringing in the heavily post-industrialised Black Country.</i> <i>On 30 September at Cannock Chase Forest's Tackeroo site, Keith Harrison will release a life-size clay replica of the final Rover 75 to leave the Longbridge car plant in</i>

Birmingham, down a temporary 10-metre ramp. Joyride will commence at 5.30pm with a public viewing period, prior to the car being elevated to the highest point of the ramp. The model will be released at dusk and accompanied by a specially commissioned soundtrack. Audiences driving to the event will be parked along both sides of the ramp, illuminating it with their headlights alongside members of the Rover Club.

The artist has worked with world-renowned car-modeller Anthony Tovey to reconstruct the classic Rover 75 in plywood, polystyrene and clay. Tovey plans to manipulate the car's clay façade 'to communicate a sense of construction' through visible joins and fingerprints, whilst retaining detail in the statement Rover badge, using clay from the nearby River Rea. The river runs through the former Rover works at Longbridge and the Black Country estate where Keith Harrison's parents still live.

The construction of the car and ramp is central to the commission, involving members of the community, volunteers from schools and colleges, and specialists from the automotive design field; and using materials sourced from the local area. The 3D scanning of an original Rover and the construction of the clay model will both take place at Bournville College, where the former Longbridge car plant once operated. The monumental ramp, from which the car will be released, will be constructed with the help of volunteers, using felled wood from Cannock Chase Forest.

28 September
2017

Signing off Ramp Construction at Cannock Chase

30 September
2017

Joyride event takes place at Cannock Chase Forest on Saturday 30 September, 2017

Pre-Event schedule:

10.00 – 11.00 - Volunteer Briefing for set up session
 11.00 – 12.00 - Install signage at relevant locations (4 x volunteers)
 11.00 – 12.00 - Check barriers are in place and secure (4 x volunteers)
 12.00 – 14.00 - Equip Information Points (2 x volunteers)
 14.00 - Check Toilets & catering (2 x volunteers)
 16.00 – 17.00 - Car Parking of Rover Cars
 Up to 50 cars will arrive between 16.00 – 16.30 and park up to create a display that other visitors can view

Event Schedule:

15.30	Volunteer Briefing for event/Soundtrack radio transmission
16.30	Rovers Owners Club cars arrive & park in the reserved spaces
16.45	Clay Rover 75 arrives
16.45	Volunteers at stations
17.30	Event opens to the public
17.30 – 18.30	Clay Rover 75 viewing period – Ramp cordoned off + marshalls to prevent access
18.30	Soundtrack PA transmission begins - all Rover cars switch on lights
18.30 – 19.00	Car elevated
18.57	Sunset
19.00	Secondary lighting switched on
19.00 - 19.15	Car released
19.15 – 19.30	Ramp cordoned off + marshalls to prevent access
19.30 - 20.00	Clay Rover 75 viewing period (debris)
20.00	Rover Car Owners exit
20.15	Public Exit
20.30	Soundtrack ends/secondary lights off

16 October 2017

Joyride - a short film by Stephen Gammond *documenting the realisation of Keith Harrison's Jerwood Open Forest commission; from the making of his ceramic Rover 75, to its eventual release down a 10-metre high ramp in Cannock Chase Forest. The project*

	<i>offered a pertinent commentary on car manufacture in the West Midlands, alluding to how it may evolve or transform in the future. The film includes a specially commissioned soundtrack by sound-collage artist Carl Slater.</i>
15 November 2017	Royal College of Art Arts & Humanities Talks: Keith Harrison 4pm – 5.30pm Battersea, Gorvy Lecture Theatre Lecture about the Jerwood Open Forest Commission Joyride delivered to RCA students.
5 December 2017	requiem:c40 – A Sound Collage by Carl Slater – In Collaboration with Keith Harrison Resonance Extra FM: Tuesday 5th December 10.00pm to 12.00

On a dark night in September 2017 in a forest, in the midlands, in the rain, visual artist Keith Harrison launched a life size car made of clay, down a 10-metre high ramp to its destruction. The car was a replica of the last Rover 75 to roll off the production line at the Longbridge car plant, Birmingham. This month we are marking that event by dedicating the entire show to requiem:c40 – a sound collage made by Carl Slater in collaboration with Keith Harrison. The piece was first broadcast on Joyride FM, a temporary radio station set up in the forest to soundtrack the launch. Featuring fragments from documentary archives, white noise glitch, cartoon physics and terminal flatlines; the sound collage presents a social-historical framework of automotive manufacture and alternative readings of joyriding, dogging and car culture.