Methods & Processes

Early drafts and mock ups were made at 40mm x 50mm to get used to the feel of a miniature book when binding and trimming. In terms of layout and text placement, the text needed to be proportionally larger for legibility and margins needed to be much bigger than initially expected, as shown in the mock-up using placeholder text. The final version is 30mm x 40mm.

Inspired by *Bestiario*, by Iris de Vericourt, early sketches explored the technical aspects of creating a pop-up character, including the folds and glue tabs. Technical precision was of the essence; the smaller the model became the less scope there was for error. Over several mock-ups, the pop-ups were scaled down as experiments with different paper thicknesses to maintain structural integrity, but be thin enough to fold small tabs precisely.

As the books became smaller, their significance as objects became more pronounced. Both in terms of the relationship between books and toys: as they were displayed in a dollhouse, an implication that they are toys became gradually more manifest. The pop-up elements enhance this further, by creating a three-dimensional element that protrudes from the pages of the book.